



Introducing ...
Russ Kent

Senior Account Executive, J. J. Keller Mobile Applications
J. J. Keller & Associates, Inc.

Russ Kent has played an active role in the development of *J. J. Keller Mobile* since the system was introduced. He is well-qualified to connect you with *J. J. Keller Mobile* technology to fit your company's needs.

“Our goal is to help companies run safe, profitable fleets.”

According to Russ, tracking driver and vehicle performance, and running an efficient business, are more important than ever in today's economy.

“*J. J. Keller Mobile* can help. This affordable, turnkey solution allows companies to track, monitor and record both fleet performance and regulatory compliance. It combines robust web-based reporting and management, proprietary J. J. Keller applications for cell phones or laptops, and an on-board recorder that tracks vehicle data. With *J. J. Keller Mobile*, companies have the information they need to increase their bottom line and improve compliance and safety.”

What is unique about J. J. Keller Mobile?

Russ: What's unique about *J. J. Keller Mobile* is that companies have a blended view of their operations ... from resource analysis that can improve profitability, to regulatory compliance that improves safety and reduces risk. Plus, the onboard recorder and technology allows for operational flexibility and efficiency, as well as quick ROI.

What advice can you offer to companies that are struggling to adjust to rising fuel costs?

Russ: Ensuring that vehicles stay in route and that idle times remain low is more pressing than ever. An onboard solution, such as *J. J. Keller Mobile*, allows users to monitor and improve driver and vehicle performance in order to lower fuel expenditures, improve customer service and enhance driver safety and fleet compliance.

How can J. J. Keller Mobile help reduce administrative overhead?

Russ: *J. J. Keller Mobile* consists of in-cab hardware, with a comprehensive web interface that provides fleet owners with the ability to eliminate the tedious process of auditing logs and trip sheets. Through automation of these once timely and costly tasks, *J. J. Keller Mobile* can provide fleets with significant payroll reductions to help improve the bottom line.

Russ would be happy to demonstrate how *J. J. Keller Mobile* can help you increase your bottom line and improve compliance and safety. Feel free to call him at 888-473-4638 (ext. 7892) or e-mail him at rkent@jkkeller.com.



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